

CUSTOMER SERVICE seminars

A Proven Revenue Enhancement and Fundraiser for Chambers of any size

**"WOW" Your Business Community,
Board of Directors and Your Budget**

This lively and interactive 2-hour workshop is designed to motivate employees with tested methods to improve customer service and help your employees to make positive changes that will stimulate company growth.

Sponsors are thrilled to have their name next to "Customer Service" in the marketing of your event. Often sponsorship fees exceed the expenses, before you sell your first single seat or full table!



What a few Chamber Executives have said about David's programs...

"We took advantage of David's Customer Service Training and packed the house in a revenue-sharing program that more than paid for itself and provided valuable training to all economic sectors. David is both engaged and engaging. You can't go wrong with a David Aaker seminar."

Marianne Virgili, IOM, CCE
President & CEO Glenwood Springs Chamber Resort Association
Vice Chair of Institute for Organization Management National Board of Trustees

"David Aaker is by far the most engaging and enthusiastic customer service speaker and trainer we have ever featured in Spearfish, South Dakota. He provided our Chamber with two top notch presentations that drew audiences of over 200 from a 100 mile radius throughout the Black Hills region. In fact, his draw was so great we even attracted attendees from eastern Wyoming. Aaker is a sure bet! You won't be disappointed!"

Lisa Langer, IOM Executive Director, Spearfish Area Chamber of Commerce.

After 20 years as a Chamber CEO, Aaker & Associates has earned international clients in the private and public sector with his Keynotes Presentations and Customer Service Workshops. David was recently named "Among America's Best Speakers" by Sky Radio on American Airlines, and was featured on 42,000 worldwide flights in May of 2009.

David is now featured in the new book **"Success Simplified"** a new Anthology of 24 Nationally selected speakers by Insight Publishing.

Additional offerings from Aaker & Associates include:

- Keynote Speaker for your annual Awards/ Installation Banquet
- Keynote and Breakout sessions for your next regional or state conference
- Consider combining one or more of the above events to reduce future expenses and maximize your profit

Aaker & Associates David K. Aaker IOM

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